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## **Initiative for Global Development Names Jeri Jensen as Senior Director for Policy**

### **Experienced global development professional to direct policy strategy for network of business leaders working to end poverty**

Washington, DC — The Initiative for Global Development (IGD) is pleased to announce that Jeri Jensen has joined its staff as Senior Director for Policy.

IGD supports a comprehensive U.S. global development strategy that emphasizes economic growth and incorporates business principles for poverty reduction.

IGD's President & CEO Jennifer Potter said, "We are extremely pleased to have Jeri as part of our team. She brings extensive expertise and vision to our work of engaging the private sector in fostering broad-based economic development in developing countries."

"The IGD network of business leaders is united by a common vision of ending global poverty through economic development," Ms. Jensen said. "I am thrilled to have the chance to work with them to shape the global development agenda to include more sustainable solutions that integrate the private sector and create the right conditions for enterprise growth, which is the key to dramatically reducing poverty."

Ms. Jensen has more than twenty years of experience working on global development and trade issues in Washington, DC. Most recently, she was Managing Director for Private Sector Initiatives at the Millennium Challenge Corporation, where she was responsible for helping MCC countries leverage grant funding with the private sector and attract investment to MCC projects.

During almost two decades at the U.S. Department of Commerce as well as positions with the Office of the U.S. Trade Representative, the National Security Council and the U.S. Export-Import Bank, she worked on global trade policy and finance issues including capacity building for developing countries, negotiating and implementing trade promotion agreements, coordinating U.S. trade, development and finance programs and fostering engagement between U.S. businesses and the federal government.

**The Initiative for Global Development** is an alliance of business leaders working to end global poverty through economic development. IGD promotes government strategies that create an environment where enterprise can thrive and works with business leaders to increase investment in developing countries. IGD's Leadership Council includes distinguished business leaders such as Neville Isdell, formerly of Coca-Cola; Robert Mosbacher Jr., formerly of OPIC; and Tim M. Solso, Chairman & CEO, Cummins Inc. For more information, visit [www.igdleaders.org](http://www.igdleaders.org)

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