

THE INITIATIVE FOR GLOBAL DEVELOPMENT (IGD)

IGD reduces global poverty by advancing business growth and investment in high-need, high-potential geographies with a current focus on Africa. We connect an influential network of CEOs and other senior executives to catalyze breakthrough investments where they have the greatest potential to generate social and economic value. By drawing together prominent business peers from around the globe, expanding and sharing frontier-market knowledge and insight, and aligning public and private investment strategies, we are harnessing the power of business to activate large-scale, long-term, and sustainable solutions to poverty.

CATALYZING BUSINESS GROWTH & IMPACT

CEOs and senior executives in the IGD network are given the unique opportunity to meet and engage with prominent business peers from around the globe, participate in and learn from high-value knowledge sharing events and activities, and engage in initiatives that align public and private investment strategies as they relate to a member's interests, capacity, and focus.

- The IGD **Frontier 100** program connects successful African, South Asian, U.S. and European executives to forge new business-to-business relationships and to share frontier-market knowledge and insight.
- Our **Development Partnership** initiative fosters business-to-government connections to improve alignment between the business sector and U.S. government initiatives focused on economic growth.
- IGD's **Leadership Council**, composed of nationally-recognized business and civic leaders, advises IGD on strategic direction and is co-Chaired by Madeleine K. Albright and General Colin L. Powell.



RESULTS

IGD has catalyzed \$75 million in investments and identified \$200 million in additional potential investments to date, empowering local communities directly and indirectly through increased access to markets, employment opportunities, and life-enhancing goods and services. Ultimately, IGD is working to increase the volume and social impact of commercial investment in the developing world to drive powerful, long-term economic and social development.