

DEVELOPMENT PARTNERS

DEVELOPMENT PARTNERS is a group of corporate leaders from companies with business interests in frontier markets, who are committed to advancing more private sector-oriented U.S. development strategies. The group accomplishes this by focusing on three main goals:

- **Serving as a forum for companies to share knowledge** about partnering for development and investing in frontier markets with social impact.
- **Facilitating business engagement and investment** in key development sectors, in conjunction with IGD's Frontier 100 network and with U.S. government (USG) development initiatives
- **Improving private-sector focused U.S. global development programs and tools** to promote sustained economic growth and attract private investment.



MEMBERS

The group includes senior executives from U.S. multinational corporations interested in the intersection between U.S. government strategies and business investment in frontier markets. Companies represented range in industry and size, but the network's focus is on specific poverty reducing sectors, including agriculture, ICT, infrastructure, financial services and natural resources.

VALUE PROPOSITION

Companies and their executives benefit in unique ways based on their commitment to and participation in this program.

Members receive:

- Access to **business working groups** focused on identifying investment constraints and highlighting business interests related to key development sectors and to the Administration's development priorities.
- An ongoing **dialogue with senior Administration officials** to better understand their development program priorities and opportunities to align public and private investment.
- **Opportunities to advocate** for more private-sector oriented development strategies, with constructive policy recommendations for the Administration and Congress.
- Access to other **companies' experiences integrating sustainable development** into their core business strategies and working with the USG.
- Exclusive opportunities to develop **relationships with Frontier 100 CEOs**, including through participation in targeted initiatives and sector-focused interest groups.

For more information, contact Megan Bowman, Vice President, Policy, at meganb@igdleaders.org