

FRONTIER 100

FRONTIER 100 is a network of successful African, South Asian, U.S. and European business leaders working to increase investments in frontier markets. CEOs build relationships and share knowledge to catalyze economic growth in sectors that have high potential to reduce poverty. Members of Frontier 100 engage in activities that meet the following objectives:

- **Build relationships** to foster investment opportunities and business expansion in Africa
- **Share knowledge** to increase the impact and effectiveness of members' investments
- **Provide business input** on global development policy to reduce barriers to investment in frontier markets

WHAT

- **Engagement opportunities:** CEOs participate in semi-annual global forums, regional small group events, conference calls and peer-to-peer relationships
- **Interest groups:** CEOs share knowledge and build relationships within sector focused interest groups in agriculture, information and communication technology, infrastructure, financial services and natural resources
- **Targeted initiatives:** CEOs engage investors to increase their exposure to frontier markets, advocate to improve policies on key issues and share best practices and lessons learned to increase business expansion across the continent

WHO

Frontier 100 members are CEOs or business unit heads of major companies operating in Africa (\$50 million+ in annual revenues), who are recognized sector leaders and share a commitment to poverty reduction.

WHY

Frontier 100 members have the opportunity to:

- Access insights about frontier markets from the executives that know them best
- Connect with CEOs facing similar challenges as they enter new markets
- Build relationships that enable business growth and poverty reduction
- Share business practices and models for wider replication



FEATURED MEMBERS

James Mwangi, CEO & Managing Director, Equity Bank, an internationally recognized Kenyan financial services bank focused on economically marginalized citizens

Raman Dhawan, Managing Director, Tata Africa Holdings, an Indian company with a strong presence in more than 10 African countries and investments exceeding \$100 million

Tim M. Solso, Chairman & CEO, Cummins Inc., a U.S. company which designs, manufactures, distributes and services engines. Cummins plans to invest \$15 million annually in Africa

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