

About the Initiative for Global Development

The Initiative for Global Development (IGD) is an alliance of business leaders that champions smarter government policies and business initiatives to advance economic opportunity and reduce poverty around the world.

Founded in Seattle in 2003 by Bill Gates Sr., Dan Evans, Bill Ruckelshaus, Bill Clapp and John Shalikashvili, the organization has grown to an influential network of business leaders sharing a common vision of ending global poverty.



POLICY

America's economic health and security are inextricably linked with the prosperity and stability of the rest of the world – the expansion of global economic growth is in our country's best interest. One of the best ways to increase growth and opportunity is to improve the impact of U.S. foreign assistance by defining the best roles for government and business, and ensuring the successful implementation of our assistance programs.

By helping focus U.S. government policies on addressing specific obstacles to growth, business can help create an environment where private investment can be a larger part of the solution. IGD urges Congress and the Obama administration to create a comprehensive U.S. development strategy that coordinates aid, trade and investment to increase economic development in poor countries.

ENTERPRISE GROWTH

Business growth is imperative to poverty reduction. In the drive for growth in developing countries, many companies face similar challenges. IGD's programs for enterprise growth aim to help companies overcome these challenges, enabling faster growth and greater poverty reduction.

Frontier 100 is an IGD program that connects successful developing country CEOs with leading CEOs from the United States and Europe. Through this network, CEOs build relationships, share knowledge and develop targeted initiatives to drive business, improve profitability and reduce poverty.



For more information, visit our website: www.igdleaders.org