

# INITIATIVE FOR GLOBAL DEVELOPMENT

**THE INITIATIVE FOR GLOBAL DEVELOPMENT (IGD)** is a global alliance of business leaders working together to increase profitable investment that catalyzes economic growth and reduces poverty in frontier markets.

## WHY

Business has tremendous potential to reduce poverty by creating jobs that provide millions of people with higher incomes and a better way of life. In addition, leveraging increased business investment alongside more strategic investment by the U.S. government has the potential to create sustained economic growth key to poverty reduction.

## How

IGD provides CEOs and senior executives with opportunities to build the relationships and gain the knowledge necessary to make profitable investments with a significant social impact, initially in Africa. IGD engages business leaders working in sectors with a high potential to reduce poverty including agriculture, ICT, infrastructure, financial services and natural resources in the following ways:

- **Connect:** Provide access to a strong network of business leaders active in frontier markets and facilitated opportunities to build relationships that enable partnership and investment
- **Inform & Advise:** Share knowledge and expertise about how to invest profitably with a social impact
- **Advocate:** Improve U.S. government services and initiatives to attract private capital

## WHO

Member companies participate through the following engagement opportunities:



- **Frontier 100** connects successful African, South Asian, U.S. and European business leaders to form business-to-business relationships to increase investments in frontier markets
- **Development partners** fosters business-to-government connections to improve alignment between the business sector and U.S. government initiatives focused on economic growth
- **Leadership council** advises IGD on strategic direction and is co-Chaired by Madeleine K. Albright and General Colin L. Powell

## IMPACT

IGD has catalyzed \$75 million in investments and identified \$200 million in additional potential investments to date. By increasing the volume and social impact of commercial investment in developing countries, IGD is helping to reduce poverty through increased jobs, earnings, goods and services.

