



JENNIFER POTTER

PRESIDENT & CEO

INITIATIVE FOR GLOBAL DEVELOPMENT

Jennifer Potter, President & CEO of the Initiative for Global Development (IGD), has provided executive leadership of IGD since its inception in 2003. IGD has grown to an influential network of business leaders that champions effective solutions to global poverty. Its strategic advisors include Leadership Council co-chairs former U.S. Secretaries of State Colin Powell and Madeleine Albright.

IGD believes that dramatically reducing global poverty is one of the most powerful steps we can take in creating a better future for us all. IGD supports effective U.S. policies and fosters private sector engagement to expand economic development in poor countries. IGD's Frontier 100 program connects the most successful CEOs operating in frontier markets with leading CEOs from the United States and Europe in order to create lasting poverty reduction through relationship building, knowledge sharing and targeted initiatives.

Jennifer has represented IGD at its National Summits, the Clinton Global Initiative and Brookings Blum Roundtable at the Aspen Institute. She contributed to *U.S. in the World: Talking Global Issues with Americans*, a communications guide published by the Rockefeller Brothers Fund and the Aspen Institute.

Prior to leading IGD, Jennifer served as Executive Director of Global Partnerships, an NGO that pioneered microfinance work in Central America. Her early career included ownership in two urban planning and development companies and the Peace Corps in Thailand. She chaired the board of the award-winning Seattle Housing Authority for eight years, and serves on the boards of Harbor Properties, Global Washington and the alumnae board of Chatham College. She is a member of the Pacific Council on International Policy.