GLOBAL BUSINESS CONNECTIONS //
U.S.-BASED, WORLD-CENTRIC // AFRICA-FOCUSED //
INCLUSIVE GROWTH SOLUTIONS

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The Initiative for Global Development (IGD) is a Washington, DC-based nonprofit organization that engages and harnesses the power of the private sector to advance sustainable development and inclusive growth in Africa through business investment. We bring together CEOs and senior executives from leading African and global companies through our Frontier Leader Network to catalyze greater business investment and impact on the continent.

We envision an Africa with thriving, impactful businesses that create inclusive and sustainable growth, and where business leaders are a positive force in shaping Africa’s future.

**Why We’re Different**

- **Nonprofit with a business DNA**
- **Over 50% of our members are African businesses**
- **Our members are high-level CEOs and senior executives**
- **We advance a business-driven development agenda**

**What We Do**

**Frontier 100 Forums:**
Convening of business leaders to advance business-driven development in Africa.

**IGD Advisory:**
IGD’s Advisory Services bring together companies to solve sector and geographic bottlenecks through collective private sector action and work with individual businesses to deliver solutions and maximize their impact on communities.

**Communications and Advocacy:**
Our collaborative effort to identify long-term solutions to business challenges that are both profitable and socially impactful.

**Jennifer Potters Emerging Leaders:**
A Fellows program to inspire and empower the next generation of African business leaders.

**Africa Investment Rising Campaign**
The African continent boasts a wealth of opportunities and valuable resources. As home to some of the world’s fastest-growing economies it has emerged as an attractive investment destination. Africa’s private sector is rapidly expanding with small and medium sized enterprises (SMEs) driving the continent’s growth, creating 80 percent of jobs on the continent.

Africa Investment Rising is a communications and advocacy campaign aimed at shifting the prevailing narrative on doing business in Africa by showcasing its tremendous business and investment potential, amplifying the voice of Africa’s private sector leaders and advocating for an enabling environment for inclusive growth through multimedia storytelling and strategic traditional and social media outreach.
**INFLUENTIAL NETWORK**

**FRONTIER LEADER NETWORK**

IGD’s Frontier Leaders are CEOs and senior executives from sector-leading companies operating on the African continent. Our unparalleled network of global companies includes Microsoft, The Dangote Group, Illovo Sugar Group, Africa Finance Corporation, KPMG, General Electric, and Orrick, among others. We exclusively recruit CEOs and senior executives with the authority to set business strategy and designate necessary resources to invest capital in scaling their businesses to achieve inclusive and sustainable growth that benefits whole societies.

**FRONTIER 100 FORUMS**

The Frontier 100 Forum is an exclusive, invitation-only biannual event that brings together CEOs and senior executives from IGD’s Frontier Leader network to offer insight, collaborate, and advance initiatives in key sectors of Africa. The Frontier 100 Forum is an integral part of our mission to deliver business solutions that advance inclusive growth and spur Africa’s economic transformation.

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**MEMBER BENEFITS**

Some of the benefits of IGD’s Frontier Leader membership include:

- Exclusive invitation to attend Frontier 100 Forums in the U.S. and Africa
- Access to business impact measurement tools
- Opportunities to gain special access and offers through IGD partners
- Unrivaled access to in-depth research, briefings and strategic insights
- Increased visibility and outreach in the media and policy circles

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“There’s a realization in both government circles and civil society that the way to foster economic growth, particularly in Africa, is through the private sector.”

Andrew Alli, CEO, Africa Finance Corporation (AFC)
Since 2013, IGD has provided private sector insights and market-led solutions to inform and shape the Rockefeller Foundation’s YieldWise Initiative to reduce post-harvest loss in Sub-Saharan Africa. IGD leads private sector engagement with offtakers, technology companies transport and logistics, brokering relationships to catalyze transformation across priority value chains with the goal of improving efficiency in the value chain, reducing loss and boosting smallholder farmers’ livelihoods.

In 2012, with direct input from businesses, IGD pioneered an Africa-focused impact measurement framework to better inform companies operating in Africa about their social impact and integrate impact measurement into their strategic and sustainable business objectives. Deployed with companies including Visa in Rwanda and Pearson in South Africa, IGD’s strategic approach engages the private sector in market-based strategies to achieve development goals. Utilizing a host of tools to evaluate processes leading to systemic change, IGD convenes companies across Africa to build capacity to measure and align impact with key business drivers and performance.

IGD’s power task force convened CEOs and senior executives, developers, lenders, investors, equipment manufacturers, and regulatory experts to create a standardized, replicable power development approach to fast-track the time between the conceptual need and commercial operation date of new power facilities, to meet Africa’s power needs in a more timely way.

Leveraging experience and insights from our influential global network, IGD marshals events, multimedia campaigns, blogs, and traditional and social media to amplify the voice of Africa’s private sector and showcase the continent’s potential as a business and investment destination.