NDPI - PIND - IGD Partnership to Measure Impact

Key Concepts:
- Market systems development
- Sustainable systemic change
- Spread of innovation
- Partnership-based model
- Network development
- Behavior change / rate of adoption
- Increase access to finance

NDPI/PIND Innovations:
- Palm Oil
- Cassava
- Aquaculture
- Infrastructure
- Power
- Transport
- Policy & Institutions
- Civil Society
- Information & Communications
- Financial Institutions
- International Donors
- Development Organizations
- Local and International NGOs and CSOs
- Nigerian Government
- Social Entrepreneurs
- Small Holder Farmers in Aquaculture, Cassava, and Palm Oil

Approach:
- 160+ quantitative indicators
- 50 unique impacts
- 173+ documents reviewed
- 60+ interviews conducted
- 210+ stakeholders interviewed

Innovation Maturity Model:
- Tipping Point
- Early Adopters
- Early Majority
- Late Majority
- Late Adopters

Diffusion of Innovation:
- Attitude
  - Sense of Empowerment
  - Attitude
  - Motivations
  - Aspirations
- Capacity
  - Social Capital
  - Skill/practice
- Discourse
  - Dialogue & Deliberation
  - Media & new media
- Action
  - Behaviour
  - Participation
  - Action
  - Advocacy
- Social Norms
  - Systems
  - Conditions
  - Context

Objectives of Impact Assessment:
1. To determine progress made by NDPI and PIND to date towards achieving sustainable, systemic change in the Niger Delta.
2. Identify a well-balanced mix of qualitative and quantitative indicators to quantify impacts achieved to date and multiplier effects.
3. Communicate impacts to donors, partner organizations, and other stakeholders both in the Niger Delta and globally.
4. Provide NDPI and PIND with opportunities to share lessons learned with a wider audience.
5. Share valuable knowledge about ways in which the power of the private sector can most effectively be leveraged to catalyze and sustain positive socio-economic impact in the developing world.